

MARCH, 2012

# "GREAT NEWS"



## GREAT PLAINS CHAPTER MISSION STATEMENT

To elevate, advocate, and celebrate the profession of interior design in Iowa & Nebraska.

## WELCOME NEW MEMBERS!

**Megan Brodersen**  
**Katie Lammers**  
**Megan McDonald**  
**Brian Staiert**

**Associate Member**  
**Dealer Representative**  
**Student Member**  
**Industry Representative**

**The Mansion**  
**Sunderland Brothers Co.**  
**Iowa State University**  
**Koroseal / Comwall**

## INDUSTRY NEWS

**IIDA Membership compliance period refresher.** The compliance period ended on December 31st, however, if you were unable to obtain 10 CEUs you may request an extension for up to 3 months. myNCIDQ has a great form to use when tracking your CEUS. Contact headquarters with questions.

**Are you and your colleagues receiving the Great invitations to Great Plains Chapter events?** Please help us out and spread the word to your colleagues to place [iida-gp@assocserv.com](mailto:iida-gp@assocserv.com) into your safe list!

**Remember all member contact changes need to be made through IIDA Headquarters!**  
[Click here](#) (login required)

## THANK YOU TO OUR CHAPTER SPONSORS!

### PLATINUM LEVEL SPONSORS



by Shaw

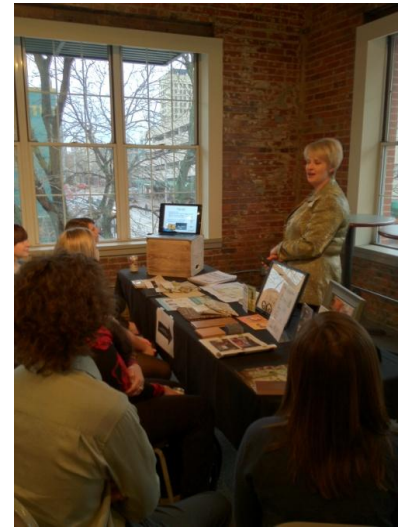
### GOLD LEVEL SPONSORS



## PAST EVENTS

### **Career Day 2012– Chez Hay Lincoln, NE / February 03, 2012**

ASID/IIDA Career Day 2012 – “Which path will you choose?” Career Day 2012 was focused on introducing interior design students to the variety of career paths and specialties their degree in design can lead them. The day was filled with professionals presenting their specialty and answering questions to small groups of students in a workshop format. The day was a great success with nearly 75 students and 25 professionals in attendance including students from University of Nebraska Lincoln, Iowa State, University of Northern Iowa, and South Dakota State. Thank you to all the students that traveled and all the professionals that attended.



### **Franklin Library Tour & CEU– Des Moines Des Moines / February 09, 2012**

Last month, Des Moines City Center members enjoyed a tour of the newly renovated Franklin Library. The library, which celebrated its official ribbon cutting in August of 2011, expanded their footprint by approximately 14,000 sf. Though it is one of six Des Moines Public Library locations, the Franklin Avenue Library is the busiest with circulation exceeding 445,000.

The project has been registered with GBCI as Des Moines’ first LEED registered library. The design hopes to achieve lower operation and maintenance costs, significant energy and water savings, as well as contribute towards occupant health and productivity.

Attendees were also invited to attend a CEU, hosted by Jeff Welch of J&J/Invision. The course, titled: **Carpet Industry and Sustainability (CEU 701, AIA Course, IDCEC Course #40353, GBCI Course)** assisted participants in understanding some of the key sustainability issues faced by the carpet industry and how the industry is responding. In addition, participants were able to discuss how to define sustainability, state ways that the carpet industry has embraced sustainable practices, and explain how the carpet industry is a leader in sustainability.

### **design in\_tent(s)ion**

#### **Eastern Iowa / February 22, 2012**

Industrial Designer, Lee Fletcher of Fig Forty gave an excellent CEU and discussion entitled design in\_tent(s)ion. He described sustainable product design considering everything from materials used, lifespan of a product, and maintenance, but most importantly, the practicality of design. He reminded us that an object can follow many sustainable guidelines, but if no one wants to use or specify the product, the creation still does not have a positive effect on the environment. Special Thanks to Stacey Kehrt from Hart & Associates & Allseating for organizing the meeting and speaker for the event!



Thank you to all the designers & students who participated in **mentoring week!** Special thanks to Serena Zwanzinger & Angie Nees for stepping up at the last minute and mentoring two students!

## UPCOMING EVENTS

CAMPUS CENTER EVENT

DES MOINES EVENT

OMAHA EVENT

EASTERN IOWA EVENT

### Eastern Iowa Tour – Save The Date

**March 28 / TBD**

IICC plans to host a tour in our local region. Save the date and we will update members with time and location specifics!

### Omaha City Center Spring Swap Bag Tour

**March 22 / Regency Parkway**

IIDA Omaha City Center Spring Swap Bag Tour is approaching! On March 22 at 5:15pm we will be touring 450 Regency Parkway. Grab a bag and get your swag at the IIDA Omaha City Center:

**Spring Swag Bag Tour** of the 450 Regency Building and multiple tenants. Click the link for details and to RSVP.

[www.iidaomahaspringswagtour.eventbrite.com](http://www.iidaomahaspringswagtour.eventbrite.com)

### IDEA – CELEBRATE 2012

**April 26 / Omaha, NE**

IIDA is committed to honoring talented and visionary interior designers within the Interior Design profession. As part of this ongoing commitment, the IIDA Great Plains Chapter

would like to invite all IIDA members to submit their outstanding projects for the **2012 IDEA Competition**. The **Interior Design Excellence Awards** is an awards program that recognizes interior design projects and designers that represent excellence in the profession.

**IDEA** winners will be announced at an awards presentation and celebration the evening of April 26, 2012. Visit <http://idea2012.eventbrite.com/> for more information.



For more information on these Chapter Events, visit: [www.iida-gp.org](http://www.iida-gp.org)

View past issues of IIDA [DesignMatters](#).

All member info changes need to be updated with IIDA Headquarters (login required): [Click here](#)

COME JOIN OUR  
FACEBOOK GROUP



[www.iida-gp.org](http://www.iida-gp.org)

LinkedIn